

“प्रगति”

**Ambition Services
Private Limited**



Volume 2

Half Yearly Newsletter (Oct. 2023 - March 2024)

From the Management's Desk



Co-Founder & CEO

As we embark on a new financial year, we wanted to take a moment to express our heartfelt gratitude to our customers, our partners, our employees and **all other shareholders** who has been a part of our journey and has supported and guided us.

In the new financial year, Ambition is expanding its graphical reach by creating distribution network in **East UP and Bihar** in partnership with ESAF Small Finance Bank. The new partnership will enable us to provide financial inclusion services in additional 2500 villages.

We are happy to inform that Ambition has been selected under prestigious Seed Transformation Program (**Stanford Seed**). Seed is a Stanford GSB-led initiative working to end the cycle of global poverty.

New Initiative @ Ambition

Ambition under its Client Awareness Program, has facilitated **Nukkad Natak** (street play) performances in 30 villages across **3 states: Punjab, Haryana, and Uttar Pradesh**. This program is designed to promote financial literacy, emphasize **center discipline**, and advocate for **timely repayment**, among other essential topics, through captivating street plays. We aim to foster responsible borrowing habits and enhance financial management skills. The Nukkad Natak event were participated by over 3000 person.



Service Excellence Program



In January 2024, Team Ambition participated in Business Meet organised at Manesar, Gurugram. Meet was attended by over 50 team members across different functions of the company. Brief progress update of the company was shared with the team members and brainstorming discussions were done to seek input from the team members around the key focus areas of the company. The plans for the upcoming quarter were discussed for ensuring collaboration and alignment towards the stated objectives and goals.



It was a productive and enjoyable event, reinforcing teamwork and commitment towards mission of the company. We also enjoyed traditional food, dance, music, cricket, and various fun activities

Day celebration @ Ambition

🌸 Happy International Women's Day! 🌸

On this International Women's Day, Ambition Services proudly celebrates the extraordinary accomplishments, resilience, and invaluable contributions of women across the globe. We pay tribute to the unwavering strength and determination exhibited by women who serve as constant sources of inspiration in our lives. As we mark this occasion, let us reaffirm our commitment to empowerment, upliftment, and standing in solidarity with one another. Together, we can foster an environment where every woman is afforded the opportunity to flourish and thrive. Here's to the remarkable women who tirelessly work to make a positive impact within their families, communities, and beyond.



Employee Speak



Vikas Sangwan, Having joined Ambition in 2017 as a Senior Area Manager, I swiftly advanced through the ranks, demonstrating proficiency in team management, process development, and business operations. Progressing to Divisional Manager in 2018, then to Senior Divisional Manager in 2019, I now hold the esteemed position of State Head overseeing operations in Haryana and Rajasthan. Ambition fosters an employee-friendly work-life balance and culture, offering abundant opportunities for career advancement and growth.

Team Engagement @ Ambition



Ambition prioritizes employee engagement through a range of programs designed to motivate and recognize our valuable team. From lunches with senior management to movie tickets, certificates, and T-shirts as rewards, we believe in acknowledging hard work. Quizzes on cricket and Republic Day add a touch of fun, while team trips and branch awards celebrate achievements. Our Employee Loyalty Program ensures special increments and gifts for those dedicated to our shared success. At Ambition, it's more than a workplace – it's a community that values, motivates, and celebrates its employees.

Client Activities @ Ambition

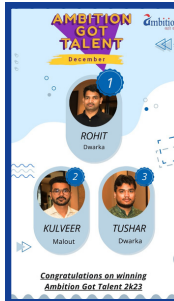
Ambition introduces an exclusive initiative for its renewing clients: starting this year, every first quarter from January to March, clients will receive the Calendar 2024 upon disbursement. This quarterly distribution ensures our valued clients stay organized and informed throughout the year. With each quarter, they'll receive a practical tool to plan their schedules effectively.



This initiative underscores our commitment to providing exceptional service and support to our clients, empowering them to achieve their goals with ease. Join us in embracing this initiative, as we continue to prioritize the needs and satisfaction of our clients at Ambition.

Ambition Got Talent @ Ambition

Ambition orchestrated "Ambition's Got Talent" to elevate employee motivation and engagement, spotlighting skills via [Abhigyan](#), Learning and Development Platform.



Kudos to the victors: **Mr. Rohit Singh** (Deputy Manager), claiming the top spot, with **Mr. Kulveer Singh** (Assistant Manager)- 2nd Position, and **Mr. Tushar Choudhary** (Deputy Manager), securing the third position. These talented individuals epitomize Ambition's dedication to nurturing development and acknowledging exceptionalism among its staff. Through initiatives like "Ambition's Got Talent," Ambition not only celebrates individual achievements but also reinforces its ethos of fostering a culture of continuous improvement and recognition within its workforce. Congratulations to the winners for their outstanding performances, which embody Ambition's commitment to excellence and growth.

Voice of Customer



Lalita Devi's journey with Ambition Services is an inspiring testament to empowerment and resilience. Hailing from Rewari, Haryana, Lalita encountered significant obstacles in accessing capital to pursue her dreams. However, with Ambition's unwavering support, Lalita transformed into a thriving entrepreneur, managing her own successful tailoring business. Over the span of more than **5 years**, Ambition has stood alongside Lalita, offering not only financial assistance but also invaluable guidance and mentorship. Today, Lalita stands as a beacon of independence, providing for her family and serving as a role model for her three children. The transformative impact of microfinance on Lalita's life is unmistakable, empowering her to actualize her aspirations and attain financial stability.

Milestone @ Ambition

Celebrating a Milestone: 1 Lakh+ Active Customers!

Ambition Services commemorates the achievement of surpassing 1 Lakh active customers in an atmosphere filled with joy and pride! The grand celebration unfolded at our Head Office in Dwarka, Delhi, where the distinguished **Mr. Harsh Shrivastava**, Board Member of Ambition, graced the event as the chief guest. The highlight of the festivities was the special gesture towards our renewal clients—the inauguration and distribution of the **2024 Calendar**. This thoughtful offering symbolizes our ongoing commitment and connection with our clients.



Festival & Day Celebration @ Ambition



At Ambition, we celebrate the vibrant spirit of Diwali and the patriotic fervor of Republic Day across all our head offices and branch offices. We gather for festive occasions, sharing lunches with our esteemed senior management, fostering camaraderie and unity. Tokens of appreciation in the form of gifts and traditional sweets add to the joyous atmosphere, reinforcing bonds and gratitude within our Ambition family. These celebrations not only honor our cultural heritage but also embody our commitment to fostering a harmonious and inclusive workplace environment. Together, we cherish these moments of togetherness, strengthening our resolve to strive for excellence.